

Trumbull Community Television Commission

Minutes

Thursday,
August 25, 2022 via Zoom 4:00 PM EDT

Attending: Jens Haulund, Vince Fini, Kate Donahue, Amy Wiley, Lara Walden, Ryan Tyler, Bill Chin
Not attending: Jeff Hackett

Meeting called to order at 4:04

A. Public Comment - None

B. Administrative

1. Approval of June 2022 minutes – Motion to approve by Haulund, 2nd by Fini. Unanimous
2. Commission members –
 - a. Introduced new Commissioner, Amy Wiley, who brings extensive marketing and social media experience.
 - b. Commission make-up – still need one more Commissioner, need to check on the political makeup of the current Commission and where are we on terms?

C. Finance

1. 2022-23 budget status – On track for FY 2023

D. Programming- Lara

1. Recruiting videographers – Ryan has plans to set up a booth at Clubs Week at THS, will plan training for new videographers
2. THS Graduation – There were some wifi issues with the live feed however the recording was perfect.
3. THS Sports – Plan is to cover all home football games – hopefully multi-camera as well as other sports for each of the 3 seasons
 - a. We will be live streaming the Thanksgiving Day THS-St. Joes football game
4. Two original pieces are airing this week: the ELITE program and the Pinewood Lake Association Theater piece
5. Coming up:
 - a. Oral history of Pinewood Lake
 - b. Restaurant Week
 - c. Trumbull Police – piece on internet scams targeting seniors
 - d. TPAUD
 - e. Election 2022
 - i. Work with Katie Boland (THS We The People advisor) to work on an explanation of the offices up for election this year

E. Technical – Ryan

1. BOE Tricaster status – Need to check with Jeff Hackett and make sure as many videographers as possible are trained to operate

2. Streaming server – Lara is coordinating DNR and Cablecast to finish commissioning of the new server
 3. Council Chambers Tricaster – Bill is in the lead, this is on the list of proposed ARPA expenditures
- F. Marketing/PR – Amy encouraged us to keep focusing on Facebook which reaches our demo. More ideas to come
- G. THS Connection – Lara will introduce Amy to Todd Manual to see if we can engage and students in marketing/social media.
- H. Industry Relations (ACM, Charter, Frontier) – No activity
- I. Miscellaneous
1. 2023 meeting schedule – Kate will draft for approval at the next meeting. 6 week intervals
 2. October 20 meeting – hold in the studio so Amy can see

Adjourned: 4:51 PM

2022 Meeting dates: October 20 (THS Studio) and December 15