Trumbull Community Television Commission

MINUTES

Thursday, July 2, 2026
8:00 AM via ZOOM

Attending: Bill Chin, Kate Donahue, Jens Haulund, Lara Walden, Vince Fini, Matt Nelson, Amanda Wendt and Matt Schlenk

Meeting called to order at 8:01 AM

A. Public Comment - None

B. Administrative
   1. Approval of May 2026 minutes – Motion Fini, 2nd Nelson, Unanimous
   2. Commission status – Jens will be here into the summer. Will let us know when he will be leaving
   3. Review/update of station policies – next meeting

C. Finance - Kate
   1. 2025-26 budget status – May be a little over budget – it will be close
   2. FY2027 budget status – Town Council approved our budget

D. Programming- Lara
   1. General programming
      a. June is always busy – concerts, year end events, sports
      b. Will focus on adult ed now that school stuff is done for the year
   2. Original productions
      a. Moving forward with vaccine awareness, sustainability and TPAUD speaker productions
   3. THS Graduation
      a. The weather was BRUTAL!
      b. Jens, Matt and Matt were awesome
      c. All our technology worked

E. Technical – Lara
   1. Storage capacity and backup storage – implementation in July – Glacier – will need to make sure our parameters are correct
   2. Will need to replace some equipment next year
   3. Studio lights – new cables have allowed us to keep the existing lighting

F. Marketing/PR – Amanda
   1. Social media
      a. Drew has been awesome – he is starting to experiment
      b. Trying to build our engagement beyond Facebook
      c. Instagram is next target – need good, novel content – Drew is working with Matt to find
   2. Rain Jackets – came in
   3. Email marketing – Amanda is working on a plan

4. Can we promote the TCTV and CRIS studios?

G. THS Connection – Lara
    1. Jeff Cochrane provided content for a mini film festival – demonstrates a wide range of student skills
    2. Digital media class enrollment is up
    3. The backdrop is finished and the anchor desk is next
    4. Would love to see graduation done as a STUDENT production
    5. They are using the CRIS audio studio for student podcasts

H. Miscellaneous
    1. Hold the September meeting at the studio so we can meet Jeff Cochrane

Adjourned at 8:28 AM

2026 Meetings: July 2, August 13, September 17, October 29, December 10