Trumbull Community Television Commission

MINUTES

Thursday, May 28, 2026
8:00 AM via ZOOM

Attending: Bill Chin, Kate Donahue, Vince Fini, Jens Haulund, Lara Walden, Matt Schlenk, Amanda Wendt, Jeff VanSteenberg, Matt Nelson (8:15)

Meeting called to order: 8:02 AM

A. Public Comment - None

B. Administrative
   1. Approval of April 2026 minutes – Motion Fini, 2nd Haulund. Unanimous.
   2. Commission status – will need a 5th member when Jens resigns
   3. Review/update of station policies – next meeting
   4. Videographers – lots of students are raising their hands – summer jobs/internships are hard to come by. We don't have a lot of programming to cover in the summer.
   5. Plan to meet in the studio in September

C. Finance - Kate
   1. 2025-26 budget status – on budget
   2. FY2027 budget status – Approved by the Town Council – no changes

D. Programming- Lara
   1. General programming
      a. Crazy with spring sports and school concerts
   2. Original productions
      a. Jeff Cochrane's students got footage of the Food Truck Wars (marketing, culinary and baking classes compete)
      b. Sustainability and immunization programs in development – will be evergreen
   3. THS Graduation
      a. Team: Matt Nelson, Lara, Matt S, Jens and Jeff C.

E. Technical – Lara
   1. Storage capacity and backup storage – Matt N and Jens still working on a recommendation

F. Marketing/PR – Amanda
   1. Social media
      a. Drew has created a carousel on Instagram – we need more video content – will work on pulling clips from school sports, concerts and the gazebo concerts
      b. Facebook – the content can be more static
      c. Focus will now be on increasing our reach to get more followers and views
   2. Rain Jackets
      a. Should be in soon

G. THS Connection – Lara
    1. Jeff is so engaged and he just draws the kids in
    2. The last morning announcements are this week
    3. Goal for next year is to get more kids in the club – expect will be able to recruit from Media Production II class
    4. Jeff's shop class finished the 4 panels for the studio – they look amazing
    5. The anchor desk is almost finish

H. Miscellaneous – None

Meeting adjourned at 8:32

2026 Meetings: July 2, August 13, September 17, October 29, December 10