

# Trumbull Community Television Commission

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## Minutes

Thursday,  
January 21, 2021 via Zoom

Attendees: Jim Lang, Kate Donahue, Jens Haulund, Vince Fini, Bill Chin, Lara Walden, Katie Dunn  
Not attending: Jeff Hackett

Meeting called to order at 7:45 AM

### A. Public Comment - None

### B. Administrative

1. Approval of December 2020 minutes – Motion by Fini, 2<sup>nd</sup> by Lang. Unanimous
2. Election of Chair, Vice Chair
  - a. Chair – Motion by Haulund, 2<sup>nd</sup> by Fini to nominate Kate Donahue for another term. Unanimous
  - b. Vice Chair – Motion by Donahue, 2<sup>nd</sup> by Lang to nominate Jens Haulund. Unanimous

### C. Finance

1. 2020-21 budget status – spending continues to be under budget for the videographer account. Other accounts are on track
2. 2021-2022 budget – Motion to approve draft and add any additional capital items that come us between now and presentation to the First Selectman made by Lang, 2<sup>nd</sup> by Haulund. Unanimous. It was noted that providing the First Selectman, BOF and TC with data on the number of people watching our FB live stream would be helpful.

### D. Programming- Lara

1. Live streaming NCAA college signing day at St. Joes today
2. St Joes is onboard with us taping/live streaming some of their sports
3. We've made the same offer to Christian Heritage but no response yet
4. Waiting for final winter schedules for THS sports to come out to figure out what we can cover
5. Broadcasting Zoom presentations/seminars from the Library
6. Planning interviews about home schooling
7. Developing program on mental health and anxiety with help of Melissa & Doug toy company and My Friend Abby
8. TPAUD – working with Melissa to develop programs on communicating across generations and bias training
9. THS counseling presentations
10. Senior Center adult education programs
11. Starting to think about 2021 local election programming – how do we get results on the air faster? We need a mobile app for getting results in – maybe an opportunity to work with the THS coding class students. We'd also like to upgrade the look of the studio for the election night show.

#### E. Technical – Jens

1. Frontier encoder status – we've restarted technical support from DNR but will still need to replace
2. VOD server status – up and running – can take off list
3. Encoder replacement – DNR is proposing one piece of equipment to replace the Frontier and studio encoders
4. Streaming capability – working on expanding
5. Non-cable platform options – Opportunity to work with THS students (coding class) to create a Roku and Amazon Fire channel for TCTV – and do the branding/marketing to get the word out.
6. Cloud storage – still under consideration
7. BOE Tricaster status – not in BOE 2021-22 budget
8. Audio – mic repair – only Sony can repair their equipment so probably not worth it. Expect we will dispose of
9. THS access – still an issue, add to 2021-22 goals

#### F. Marketing/PR – Jim

1. Facebook ads – some limited success, will now try a FB push

G. THS Connection – improving. Focus is on working with students to develop real life scenarios for developing apps so students can learn to code

#### H. Government relations

#### I. Industry Relations (ACM, Charter, Frontier)

1. New Frontier subscribers will be stuck with DISH TV during the pandemic – so no local channels including TCTV

#### J. Miscellaneous

Meeting adjourned at 8:52 AM

2021 Meeting dates: February 25, March 18, April 22, May 20, June 17, July 15, August 19, September 16, October 21, November 18 and December 16.