

TTCTAC October 11, 2012

Members present: John Annick, Donna Cassidy, Vince Fini, Jim Lang, Ken Mayo, Kate Donahue, Peg Perillie, Susan Horton, Donna Girot, Tom Kelly, Gary Cialfi, Bob Mincielli, Jackie Carlino, Bill Chin, Brett Flowers, Byron Campbell, Shawn Tait

Meeting called to order 8:05 by John Annick

New members present. Members introduced themselves.

Minutes: report given by Donna C.

Minutes of 8/23/12 meeting distributed & reviewed by members

Motion to approve minutes made by John, seconded by Jim. Unanimously approved.

Station Update: report given by John

John gave brief update on status of studio at THS. Jim stated station has potential of over 100,000 viewers. Byron asked why station did not temporarily move wires to Long Hill Bldng. prior to shut down of studio. John asked Byron to follow up with Jeff regarding this. Shawn stated Chatter wires could not be used temporarily at Long Hill. Shawn stated contractor will be running wire today to connect with AT&T. Charter wires should hopefully be run next week. Shawn also stated the physical studio is up and running, morning announcements will restart next week. Shawn stated Donna G. has been of great assistance in studio. Brief discussion ensued regarding back up plans if studio goes down. Jim asked Shawn & Donna to work together to develop recovery plans. Shawn & Donna will address this once all the lines are running and studio is back to full function. John stated either Shawn or Donna should have keys to outside door into studio for entry in emergency situations. Brief discussion ensued. Donna G. stated she is developing priority list and key is on list.

TTCTAC Officer Elections: John stated 5 members have been approached regarding chairing TTCTAC Cmt. John asked members to give thought to chairmanship for discussion and voting at next meeting. Suggestion was made to have dual chairmanship, one management chairperson and one technical chairperson. Donna will send members memo regarding this. John will also send secretary list of items~strategic priorities~ he thinks need to be addressed this upcoming year. Kate stated she would be interested on management chairperson position if someone would be technical chairperson. Peg stated Byron would be good member to be technical chairperson.

501C3 status update: report given by John

Motion to move forward with 501C3 status using outside assistance

recommended by John made by Peg, seconded by Sue. Jim asked that Peg reworded her motion to add 'The Chairman will pursue ...'. Members questioned

ability to receive funds from town if we were a 501C3 committee. John stated no. Sue stated Library has 501C3 status which has not affected monies received from town. Sue stated 501C3 status has been a positive with town. Stated motion reviewed, all members in favor.

Programming Update: report given by Bob

Bob stated programming is on-going process. 3 criteria are needed for optimal programming. Logistic capability, program needs to be interesting, program needs to fit time frame. Bob asked committee to contact him with suggestions or comments. Committee reviewed 1 1/2 years of programming to decide how to best communicate with Trumbull citizens. Byron stated he has possible program for airing. John asked Byron to connect with Bob regarding this. Donna G. stated original focus of committee was to look at current content. Donna would like the next phase to be developing new programming. Peg asked if town meetings could be broadcasted for a set amount of time. The rest of the broadcast could be available on video. Jim stated this should only happen when video is available to public. Jim said he would contact the FOI Council regarding this. John asked Donna G. to bring this issue to next Community of Media Alliance meeting to see what other towns do.

Charter Advisory Council: report given by Jim

Jim and Donna have asked Charter to provide government access channel. Met with mixed enthusiasm for Council members. Will pursue at next meeting.

Enhancement Committee: report given by Kate

Next meeting need to be scheduled at THS. Donna G. Stated she is working with THS and students in videography class. Donna also willing to speak with students about video industry, i.e.; visual enhancement, cropping. Donna also speaking to students at Madison M.S. career night.

Logo: report given by Donna G.

Donna distributed and members reviewed logo options developed by Donna G.. Motion to approve "C" logo choices made by Jim, seconded by Sue. Brief discussion ensued. All members in favor.

Open Comments:

Gary will connect with Donna G. About videographer and issues regarding them. John would like to request increased funding for Director position (Donna Girot). John stated grants are available for equipment but not operational funds. John asked members to contact him if any member has possible financial benefactor. John asked private schools to contact him for any programming needs or ideas. Donna G. Will be attending national Community Media Alliance meeting. Donna stated John told her committee will cover fee.

Jim asked if members see any media regarding Channels 17 or 99 (video or paper) to send to Donna G.

Future meetings will begin at 7:45am

Meeting adjourned 9:15 am

Next meeting Thursday November 29th.