



**Town of Trumbull  
Economic Development Commission Meeting**

Long Hill Room  
5866 Main Street  
Trumbull, CT 06611  
April 21, 2011 7:15 pm

- 1 Approval of February & March Meeting Minutes
- 2 Director's Report
  - Budget Update
  - Tax Abatement Update
  - Grants
  - P&Z Update
  - New Developments
- 3 Review material for marketing plan.
  - Slogan
  - Logo
  - Identify Next Steps
- 4 May 3<sup>rd</sup> Breakfast
- 5 Other Business

**MEETING MINUTES**

**Call to Order:** The meeting of the Town of Trumbull Economic Development Commission was called to order at 7:24 p.m. by Chairman Abraham.

**In Attendance:** The following Commissioners were in attendance:

Commissioners: Jim Abraham Patricia Connelly Tom Ginis Beryl Kaufman  
Dave Rutigliano Scott Wich

Staff: Deborah Cox, Director of Economic Development

**Absent:** Jack Berg, Karl Mizak, Ralph Sather

The meeting was opened by Chairman James Abraham at 7:24 pm.

**1. Meeting Minutes:**

A motion to accept the meetings minutes of February 17, 2011 was made by Commissioner Connelly and seconded by Commissioner Kaufman.

The meeting minutes of February 17, 2011 were unanimously approved.

A motion to accept the meetings minutes of March 17, 2011 was made by Commissioner Connelly and

seconded by Commissioner Kaufman.  
The meeting minutes of March 17, 2011 were unanimously approved.

**2. Director's Report:**

The full Director's Report is attached. Below are the selected highlights from the report:

- Budget Update: Town Council indicated that they might provide up to \$3,000 to the EDC budget for marketing purposes.
- Tax Abatement Update: No activity this month
- Grants: Awaiting contracts from the DECD
- P&Z Update:
  - Marisa's delayed due to concerns from Fire Dept. They will probably go to one-story building
  - Liquor Permit was approved by P&Z for Luigi's new building development. Needs to go to the state.
- Quarry Road Medical Bldg received reapproval by P&Z due to parking modifications. They may have to come in again after receiving State approval.

**3. Marketing Material:**

- Slogan has been finalized: *Trumbull CT, Working for You*
- Logo has been finalized and will be incorporated in all materials
- Working on video and testimonials

**4. May 3 Breakfast:**

- Approximately 80 people have registered
- Commissioner Abraham has asked all members to get to the breakfast at 7:30
- Commissioners Kaufman and Connelly will assist with registration
- All other logistics are being taken care of by the Marriott, the Videographer, and Director Cox

**5. Other Business:**

None.

Meeting Adjourned at 8:35 pm

Respectfully Submitted By:

Deborah Cox  
Director, Economic Development  
April 21, 2011 Director's Report Attached

<b>2011 EDC Meeting Dates:</b>	Jan 20	Feb 17	Mar 17	April 21	May 19	June 16
	July 21	Aug 18	Sep 15	Oct 20	Nov 17	Dec 15

**Town of Trumbull  
Economic Development  
April, 2011 Report**

**Director's Report**

**Business Recruitment:**

- Prospects this month:
  - Yogurt store – looking for suitable space
  - Walk in Medical – considering various areas
  - Auto related company – expected to come into P&Z soon
  - Phil DiGennaro expected to come in with application on Monroe Tpk soon
  - Prospect at 35 Corporate Drive
  
- Status of Previously Open or Pending Prospects:
  - Dead – Restaurant (has a restaurant in Milford) – going to Fairfield
  - Restaurant in West Haven – no update
  - Bank - still reviewing options, including Trumbull
  - personal trainer/gym – received P&Z approval
  - cookie party company – coming into P&Z for approval in May
  - high end fitness equipment manufacturer – went to New Jersey
  - warehouse storage – not suitable
  - medical user – active – considering Professional Design District areas
  - Paintball company – no appropriate space in Trumbull
  
- Tax Abatement Program:
  - No action this month. We are expected to resume meeting in May.
  
- Westfield:
  - H&M opening close to June
  - We will be working with Westfield on Fireworks event
  - J Crew lease signed
  
- Planning & Zoning:
  - Headliners moving from Trumbull Center to Cider Mill Center – approved April 19
  - Medical Building on Quarry Road – re-approved for modifications to parking
  - Liquor Store approved for liquor license at 10 Broadway
  - Supported Route 111 zoning amendment to remove requirement that a car-related business must be at least 1500 ft distance from another car-related business.
  - Marisa's delayed their application of a two story building due to issues with fire lane, sprinkler system, and façade requirements. They may end up applying for a 1-story building instead.

## Business Retention & Expansion

- Large expansion of an existing building expected to come in June. They had also considered finding a building in other towns, but Trumbull provided them with what they needed.
- Working on logistics for Business Appreciation Breakfast. So far, 80 people have registered.

## Marketing/PR

- Finalized marketing slogan and logo
- Working on video that will be released at Business Breakfast
- Fine-tuning testimonials that will be used on website
- Had website analyzed by an expert Econ. Dev. website specialist. This was sponsored by United Illuminating Company. Many adjustments need to be made, including creating maps, optimizing pictures, adding testimonials, etc. The good news is that Trumbull Economic Development is already receiving several thousand hits each month.

## Community Development:

- **Grants:**
  - Contracts from DECD for the STEAP Grant were just received. Next steps are a site survey, design, and RFP.
- **Events:**
  - Westfield Fireworks: still working out the details. Expected date is Saturday, June 25
  - Beardsley Celebrates Trumbull Day (awaiting a date. We will get business involvement again.
  - Business in Bloom – June

## Status of Commercial Development Projects, Proposals, and Targeted Properties:

<b>Design District/ Professional Office District</b>	Dr. Patrignelli expected to start construction this summer. He is still determining a second medical practice.
<b>Long Hill Green (Luigi's) Proposal</b>	looking for tenants – I met with a bank in March. Developers have been contacting the owner for possible partnership. A liquor store recently received P&Z approval for town liquor permit
<b>Park Avenue</b>	Norma Pfriem Breast Cancer Treatment Center is now under construction – due to be completed by year-end 2011
<b>Trumbull Center Revitalization</b>	Construction expected to start on phase 2 in May.

<b>Reservoir Avenue (Henderson Property)</b>	Legal notice in paper suggests that Sacred Heart has bought this property
<b>Home Depot</b>	Grand Opening held on March 2
<b>Retail Site next to Home Depot</b>	Construction has begun. Tenants being pursued, but none licensed yet.
<b>Marisa's</b>	Owner expected to submit a new application for a two-story building (original building approval was one story). They have come into P&Z for some assistance.
<b>Bridgeport Realtors</b>	Dead.
<b>Medical building on Quarry</b>	Approved by P&Z – Now seeking State Traffic Commission in May/June

Respectfully submitted by,  
Deborah Evans Cox  
Director, Economic Development