

TRUMBULL BEAUTIFICATION COMMISSION
MINUTES – January 25, 2011

PRESENT: Doug Carey, Sharon Altieri, Laura Ponzio, Liz Nugent

ABSENT: Bob Marconi, Patricia Pavia, Debi Miller

The meeting of the Trumbull Beautification Commission was called to order at 7:02 p.m. by D. Carey. Attendance was noted and a quorum was had.

READING AND ACCEPTANCE OF THE MINUTES: The minutes of the December 1, 2010 meeting were discussed. L. Nugent motioned that the minutes of the December 1, 2010 meeting be accepted as presented. S. Altieri seconded the motion and it passed unanimously.

FINANCIAL REPORT: The Financial Report was reviewed. There is \$2,076.90 in the general account. S. Altieri made a motion to accept the Financial Report and L. Nugent seconded. The motion passed unanimously.

SCULPTURE MILE: D. Carey noted that P. Pavia told him that the Arts Commission is interested in the Sculpture Mile Project, but would like to have more information on the project.

RAMP UPDATE: D. Carey received an email from Ken Martin December 22, 2010 regarding a ramp site. He noted that the interested party has switched from sponsoring a state ramp to sponsoring a town ramp.

D. Carey brought copies of a sample brochure he made to provide information to companies interested in sponsoring a ramp through the Adopt-A-Spot program. He said that Deborah Cox is interested in handing out brochures to interested parties. The Commission discussed the information in the brochure concerning the costs for signs, renewal fees for spots, and landscaping costs. L. Nugent suggested adding the estimated cost for landscaping. D. Carey mentioned that the cost of landscaping differs between spots and it may be better to discuss the costs with sponsors when they request additional information. D. Carey also said he would speak to Deborah Cox and get her opinion.

S. Altieri suggested giving the brochures to school organizations such as the High School Agriscience Center or the Elementary School Father's Clubs.

D. Carey has received renewals from four sponsors. Westfield Shopping Mall has renewed two spots. Vazzy's, Tarantino's and the Law Offices of Jonathon Spodnick are renewed one spot each.

D. Carey has sent out letters to current sponsors reminding them about the need to renew their spots for this year. L. Nugent suggested sending a second reminder in the future and D. Carey agreed.

D. Carey mentioned there may be someone interested in sponsoring the Unity Road/White Plains Road spot. The person also said they might be interested in sponsoring a spot on Madison Avenue if the other spot is unavailable. The Commission discussed possibly having a planter placed at the Unity Road/White Plains Road spot and also discussed whether something similar could be done at the spots sponsored by the Westfield Shopping Mall. D. Carey will follow up with them about it.

The Commission also discussed whether they could place planters on the bridge on Main Street that goes over the Merritt Parkway. D. Carey noted that the state owns the bridge and he will need to check with them about it.

Also discussed was how to position the sponsor sign for the Unity Road/White Plains Road spot.

COMMISSION GOALS: D. Carey suggested having a Neighborhood Beautification Contest and handing out prizes to neighborhoods that showed the most improvement. D. Carey also mentioned looking into the possibility of placing old fashioned wooden street signs on a few streets around town. He suggested using these signs as prizes for the Neighborhood Beautification Contest, but will speak to town officials about it first. L. Nugent said the signs probably can't replace the current green street signs. D. Carey suggested adding the signs on certain roads in addition to the green street signs.

L. Nugent suggested planting Dogwood and Cherry trees in high traffic areas around town. S. Altieri mentioned possibly planting some in Trumbull Center as a sign of gratitude for all the renovations being done there. Main Street and the Town Hall area were also mentioned as potential spots, as well as private property if the owners consented to the idea. Also discussed was the possibility of encouraging citizens to buy and plant the trees themselves.

D. Carey suggested that the Commission could plant one tree with daffodils planted around the trunk in a visible part of town each year as a way to promote the Commission's goals and to beautify the town.

L. Nugent suggested holding a garden stroll.

D. Carey suggested the Commission do some marketing work to help promote the Commission and the goals for the year. He also suggested the need for fundraising. He mentioned that the Commission may not want to hold a Daffodil Giveaway this year to save money. L. Nugent said that they should not spend as much as last year, but they should still look into holding the event. D. Carey suggested that the Commission could give the bulbs away to people who live in certain neighborhoods around town. L. Nugent suggested the Commission members should think about how to improve the giveaway and different ways to promote the event.

L. Nugent suggested participating in the Trumbull Arts Festival this fall.

L. Nugent motioned that the meeting be adjourned. S. Altieri seconded the motion and it was carried unanimously. The meeting adjourned at 7:59 p.m.

Respectfully submitted,

Heather Lusebrink, Clerk